

**BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP**

TELEPHONE: (310) 207-3800

INTELLECTUAL PROPERTY LAW  
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Deliver to: PENG KE, USPTO Art Group: 2174  
 Facsimile No.: (571) 273-8300 Date: \_\_\_\_\_  
 From: Jonathan S. Miller, Reg. No. 48,534  
 Our Docket No.: 4346P001X Number of pages 10 including this sheet.  
 Patent No.: 7,020,845 Issue Date: 3/28/2006  
 Docket Due Date(s): \_\_\_\_\_

Enclosed are the following documents:

- |  |   |
|--|---|
| <input type="checkbox"/> Amendment: _____ ( ____ pgs)  | <input type="checkbox"/> Issue Fee Transmittal                                    |
| <input type="checkbox"/> Appeal Brief ( ____ pgs)  | <input type="checkbox"/> Notice of Appeal (In duplicate)                          |
| <input type="checkbox"/> Application: _____<br>( ____ pgs) w/cover & abstract)   | <input type="checkbox"/> Petition for: _____                                      |
| <input type="checkbox"/> Assignment & Cover Sheet ( ____ pgs)  | <input type="checkbox"/> Request for Continued Examination (RCE)                  |
| <input type="checkbox"/> Certificate of _____  | <input type="checkbox"/> Reply Brief ( ____ pgs)                                  |
| <input type="checkbox"/> Continued Prosecution Application (CPA)   | <input type="checkbox"/> Request & Certification Under 35 USC 122(b)(2)(B)(i)     |
| <input type="checkbox"/> Declaration & POA ( ____ pgs)   | <input type="checkbox"/> Request to Rescind Previous Nonpublication Request       |
| <input type="checkbox"/> Drawings: ____ sheets, ____ figures   | <input type="checkbox"/> Response to Notice of Missing Parts & Formalities Letter |
| <input type="checkbox"/> Extension of Time: _____  | <input type="checkbox"/> Response to Written Opinion ( ____ pgs)                  |
| <input checked="" type="checkbox"/> Fee Transmittal (in duplicate)   | <input type="checkbox"/> Terminal Disclaimer                                      |
| <input type="checkbox"/> IDS & PTO/SB/08 ( ____ pgs)   | <input type="checkbox"/> Transmittal of Publication Fee Due                       |
| <input checked="" type="checkbox"/> Other: <u>Revocation of Power of Attorney w/New Power of Attorney and Change of Correspondence (3); Statement under 37 CFR 3.73(b) (3)</u> | <input checked="" type="checkbox"/> Transmittal Letter                            |

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Melissa Stead 10-1-07  
 Melissa Stead Date

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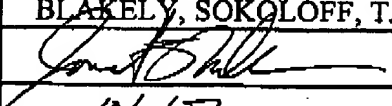
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<b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)		Patent No.	7,020,845
		Issue Date	March 28, 2006
		First Named Inventor	Elliot Gottfurcht
		Art Unit	2174
		Examiner Name	PENG KE
Total Number of Pages in This Submission	9	Attorney Docket Number	4346P001X

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form  <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment / Reply  <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> PTO/SB/08  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Response to Missing Parts/Incomplete Application  <input type="checkbox"/> Basic Filing Fee <input type="checkbox"/> Declaration/POA  <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.82 or 1.83	<input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition  <input type="checkbox"/> Petition to Convert a Provisional Application  <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CD(s) <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences  <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; padding: 5px; margin-top: 5px;">Revocation of Power of Attorney w/New Power of Attorney and Change of Correspondence (3); Statement under 37 CFR 3.73(b) (3)</div>
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Jonathan S. Miller, Reg. No. 48,534 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Signature	
Date	10/1/07

CERTIFICATE OF MAILING/TRANSMISSION			
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Typed or printed name	Melissa Stead		
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Based on PTO/SB/21 (09-04) as modified by Blakely, Sokoloff, Taylor & Zafman (ndc) 10/12/2006.  
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**FEE TRANSMITTAL  
for FY 2006**

Parent fees are subject to annual revision.

Complete if Known

Application Number	7,020,845
Filing Date	March 28, 2006
First Named Inventor	Elliot Gottfurcht
Examiner Name	PENG KE
Art Unit	2174
Attorney Docket No.	4346P001X

☒ Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT (\$)

**METHOD OF PAYMENT (check all that apply)**

☐ Check ☐ Credit card ☐ Money Order ☐ None ☐ Other (please identify): \_\_\_\_\_

☒ Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee


☒ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. ☐ Credit any overpayments

**FEE CALCULATION**

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
1051	130	2051	85	Surcharge - late filing fee or oath	
1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.	
2053	130	2053	130	Non-English specification	
1251	120	2251	60	Extension for reply within first month	
1252	460	2252	230	Extension for reply within second month	
1253	1,050	2253	525	Extension for reply within third month	
1254	1,640	2254	820	Extension for reply within fourth month	
1255	2,230	2255	1,115	Extension for reply within fifth month	
1401	510	2401	255	Notice of Appeal	
1402	510	2402	255	Filing a brief in support of an appeal	
1403	1,030	2403	515	Request for oral hearing	
1451	1,510	2451	1,510	Petition to institute a public use proceeding	
1460	130	2460	130	Petitions to the Commissioner	
1807	50	1807	50	Processing fee under 37 CFR 1.17(q)	
1808	180	1808	180	Submission of Information Disclosure Stmt	
1809	810	1809	405	Filing a submission after final rejection (37 CFR § 1.129(a))	
1810	810	2810	405	For each additional invention to be examined (37 CFR § 1.129(b))	
Other fee (specify) _____					
SUBTOTAL (2)					(\$)

**SUBMITTED BY**

Complete (if applicable)

Name (Print/Type)	Jonathan S. Miller	Registration No. (Attorney/Agent)	48,534	Telephone	(310) 207-3800
Signature		Date	10/1/07		

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# FEE TRANSMITTAL for FY 2006

Patent fees are subject to annual revision.

☒ Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT (\$)

Complete if Known

Application Number 7,020,845  
Filing Date March 28, 2006  
First Named Inventor Elliot Gottfurcht  
Examiner Name PENG KE  
Art Unit 2174  
Attorney Docket No. 4346P001X

## METHOD OF PAYMENT (check all that apply)

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☒ Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee  
☒ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. ☐ Credit any overpayments

## FEE CALCULATION

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
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1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.	
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1808	180	1808	180	Submission of Information Disclosure Stmt	
1809	810	1809	405	Filing a submission after final rejection (37 CFR § 1.129(a))	
1810	810	2810	405	For each additional invention to be examined (37 CFR § 1.129(b))	

Other fee (specify)

SUBTOTAL (2) (\$)

## SUBMITTED BY

Name (Print/Type) Jonathan S. Miller

Registration No. (Attorney/Agent) 48,534

Telephone (310) 207-3800

Signature

Date 10/1/07

Based on PTO/SB/17 (12-04) as modified by Blakely, Sokoloff, Taylor & Zafman (w/r) 12/15/2004.  
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<b>REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application No.	09/518,015
	Filing Date	March 3, 2000
	First Named Inventor	Elliot Gottfurcht
	Group Art Unit	2174
	Examiner Name	PENG KE
	Attorney Docket Number	4346P001X

I hereby revoke all previous powers of attorney given in the above-identified application:

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with Customer Number: **08791**☒ Please change the correspondence address for the above-identified application to:☒ The address associated with  
Customer Number: **08791**


OR

<input type="checkbox"/> Firm or Individual Name	BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP				
Address	1279 Oalomead Parkway				
Address					
City	Sunnyvale	State	California	Zip Code	94085-4040
Country	U.S.A.	Telephone	(310) 207-3800	Fax	(310) 820-5988

I am the:

☐ Applicant.☒ Assignee of record  
Statement under of .37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Name	ELLIOT GOTTFURCHT
Signature	
Date	09.28.07

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☒ Total of \_\_\_\_\_ forms are submitted.Based on PTO/SB/92 (04-05) as modified by B872 (11/30/2005 - VLR)  
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**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Elliot A. Gottfurcht, et al.

Application No./Patent No.: 7,020,448 Filed/Issue Date: March 20, 2003

Entitled: NAVIGATING INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A REMOTE CONTROL

Made Longstreet 2003 Inevitable Trust ☐ Trust formed under the laws of California  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☐ the assignee of the entire right, title, and interest; or  
2. ☒ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is 25 %)

In the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel         , Frame         , or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Grant E. Goshorn, Albert-Richel Long To: Elliot A. Gottfurcht  
The document was recorded in the United States Patent and Trademark Office at Reel 018526, Frame 0480, or for which a copy thereof is attached.
2. From: Elliot A. Gottfurcht To: Made Longstreet 2003 Inevitable Trust  
The document was recorded in the United States Patent and Trademark Office at Reel 018187, Frame 0470, or for which a copy thereof is attached.
3. From:          To:           
The document was recorded in the United States Patent and Trademark Office at Reel         , Frame         , or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

(NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08)

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

ELLIT GOTTFURCHT  
Signature  
Printed or Typed Name  
OWNER  
Title

09.28.07  
Date  
310.466.1891  
Telephone Number

The collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit or the public which is to be (and by the USPTO is to be) an application. Confidentiality is provided by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including preparing, reviewing, and submitting the completed application form to the USPTO. Your will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1430, Alexandria, VA 22313-1430. DO NOT SEND FEES ON COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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<b>REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application No.	09/518,015		
	Filing Date	March 3, 2000		
	First Named Inventor	Elliot Gottfurcht		
	Group Art Unit	2174		
	Examiner Name	PENG KE		
	Attorney Doctel Number	4346P001X		

I hereby revoke all previous powers of attorney given in the above-identified application:

☐ A Power of Attorney is submitted herewith.  
OR  
☒ I hereby appoint the practitioners associated with Customer Number: **08791**

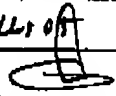
☒ Please change the correspondence address for the above-identified application to:  
☒ The address associated with Customer Number: **08791**  
OR

<input type="checkbox"/> Firm or Individual Name	BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP				
Address	1279 Oakland Parkway				
Address					
City	Sunnyvale	State	California	Zip Code	94085-4040
Country	U.S.A.	Telephone	(310) 207-3800	Fax	(310) 820-5988

I am the:

☐ Applicant.  
☒ Assignee of record  
Statement under of 37 CFR 3.73(b) is enclosed. (Form PTO/SB/98)

SIGNATURE of Applicant or Assignee of Record

Name	ELLIOT GOTTFURCHT
Signature	
Date	09.24.07

NOTE: Signatures of all the inventors or assignees of record of the entire invention or their representatives are required. If more than one signature is required, use backer.

☐ Total of \_\_\_\_\_ forms are submitted

Based on PTO/SB/98 (04-05) as modified by BMT2 (1/15/2005) - v4.01  
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## STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Elkai Gottfurcht, et al.

Application No./Patent No.: 7,029,845 Prod/Issue Date: March 28, 2006

Entitled: NAVIGATING INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A REMOTE CONTROL

Elkai A. Gottfurcht, a Individual  
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☐ the assignee of the entire right, title, and interest; or

2. ☒ an assignee of less than the entire right, title and interest.  
 (The extent (by percentage) of its ownership interest is 50 %)

In the patent application/patent identified above by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel          Frame         , or for which a copy thereof is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Grant E. Gottfurcht; Allen-Michael Long To: Elkai A. Gottfurcht  
 The document was recorded in the United States Patent and Trademark Office at Reel 010006 Frame 2490, or for which a copy thereof is attached.

2. From:          To:           
 The document was recorded in the United States Patent and Trademark Office at Reel          Frame         , or for which a copy thereof is attached.

3. From:          To:           
 The document was recorded in the United States Patent and Trademark Office at Reel          Frame         , or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Elkai A. Gottfurcht Signature 09.18.07 Date  
OWNER Printed or Typed Name 210.466.1891 Telephone Number

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is in the (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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OCT 1 - 2007

<b>REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application No.	09/518,015
	Filing Date	March 3, 2000
	First Named Inventor	Elliot Gottfurcht
	Group Art Unit	2174
	Examiner Name	PENG KE
	Attorney Docket Number	4346P001X

I hereby revoke all previous powers of attorney given in the above-identified application:

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with Customer Number: **08791**☒ Please change the correspondence address for the above-identified application to:☒ The address associated with  
Customer Number: **08791**


OR

<input type="checkbox"/> Firm or Individual Name	BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP				
Address	1279 Oakmead Parkway				
Address					
City	Sunnyvale	State	California	Zip Code	94085-4040
Country	U.S.A.	Telephone	(310) 207-3800	Fax	(310) 820-5988

I am the:

☐ Applicant.☒ Assignee of record  
Statement under of 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

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Signature	
Date	09.28.07

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☐ Total of \_\_\_\_\_ forms are submitted.Based on PTO/SB/02 (04-05) as modified by BSTZ (11/30/2008 - VLR)  
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PTO/509 (04-07)  
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## STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Eliot Gottfurcht, et al.Application No./Patent No.: 7,020,845 Filed/Issue Date: March 28, 2006Entitled: NAVIGATING INTERNET CONTENT ON A TELEVISION USING A SIMPLIFIED INTERFACE AND A REMOTE CONTROL

GRANT GOTTFURCHT 2003 IRREVOCABLE TRUST, A Trust formed under the laws of California  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☐ the assignee of the entire right, title, and interest; or
2. ☒ an assignee of less than the entire right, title and interest  
(The extent (by percentage) of its ownership interest is 25 %)

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OR

B ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Grant E. Gottfurcht, Adam-Nicolas Long To: Eliot A. Gottfurcht  
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2. From: Eliot A. Gottfurcht To: Grant Gottfurcht 2003 Irrevocable Trust  
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3. From:          To:           
The document was recorded in the United States Patent and Trademark Office at Reel         , Frame         , or for which a copy thereof is attached.

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[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose name is printed below) is authorized to act on behalf of the assignee.

Eliot Gottfurcht  
Signature

Printed or Typed Name

Owner

Title

09.28.07  
Date  
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